

FY 2014 TOTAL WALK-IN DATA

CHINESE CAMP													
California	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	TOTALS
1 No Calif	13	20	5	8	0	CLOSED	0	0	12	23	16	3	100
5 Sac Area	27	16	0	23	34	0	0	4	26	46	52	33	261
6 East Bay	107	95	28	23	61	0	8	11	42	63	65	70	573
8 North Bay	79	36	8	17	18	0	2	7	13	52	36	38	306
9 South Bay	75	50	0	12	20	0	8	3	10	38	13	27	256
10 Stock/Mod	23	40	7	22	22	0	8	44	44	58	60	32	360
11 Salinas/Mc	7	0	0	0	2	0	0	0	0	3	2	2	16
12 Central Va	14	13	2	4	4	0	0	7	2	4	9	7	66
15 Southern C	96	99	8	29	12	0	0	2	26	41	48	62	423
27 San Diego	18	13	0	11	13	0	2	0	5	9	6	21	98
CA Subtotal	459	382	58	149	186	0	28	78	180	337	307	295	2459
States													
28 SouthWes	52	48	11	21	8	0	2	4	37	24	31	32	270
29 NorthWest	60	37	30	32	16	0	1	0	44	30	26	71	347
30 MidWest	120	77	34	40	15	0	6	8	23	34	66	111	534
31 Central St	202	118	52	75	52	0	4	2	22	58	100	129	814
32 Southern S	39	39	9	15	7	0	4	2	8	27	46	68	264
33 SE Seabo:	123	84	39	31	17	0	0	0	26	40	57	66	483
34 NE Seabo:	203	205	60	71	62	0	0	2	12	76	121	95	907
35 Hawaii	11	2	1	0	2	0	0	0	6	1	7	5	35
States Sub	810	610	236	285	179	0	17	18	178	290	454	577	3654
Foreign Countries													
36 Aus/NZ/Is	75	74	75	58	26	0	2	2	11	56	80	75	534
37 Canada	80	68	44	42	19	0	0	2	21	69	85	60	490
38 United Kin	105	161	127	91	24	0	2	2	16	67	101	52	748
39 France	179	219	79	68	5	0	0	3	21	74	81	76	805
40 Germany	157	256	217	151	31	0	1	4	36	101	151	144	1249
41 Neth/Belg/	199	81	133	54	12	0	0	2	7	36	61	111	696
42 Israel	57	42	43	20	5	0	0	0	5	19	12	29	232
43 Mid East	17	3	9	10	0	0	0	0	0	20	13	17	89
44 Japan	3	14	13	7	3	0	0	0	0	6	4	2	52
45 Austria/Sw	102	74	62	56	13	0	0	0	2	2	53	52	416
46 Italy	68	112	48	38	4	0	0	0	1	11	32	29	343
47 Nordic Cou	161	34	46	44	10	0	0	3	17	21	30	59	425
48 China	34	23	7	14	20	0	0	0	12	30	36	46	222

FY 2014 TOTAL WALK-IN DATA

49 So Americ	75	79	50	34	22	0	0	0	0	7	41	39	80	75	502
50 Russia	12	22	7	9	13	0	0	1	3	2	0	0	12	7	88
51 Spain	40	78	46	35	9	0	0	0	0	11	25	26	46	316	
52 India	20	8	5	0	9	0	0	0	3	0	0	17	19	81	
53 Other Asia	50	40	10	26	23	0	0	0	4	4	4	39	29	303	
54 Other Eurc	37	61	44	48	14	0	0	0	4	6	20	34	37	305	
55 Africa	0	5	7	5	0	0	0	0	0	0	4	4	6	31	
Foreign Su	1471	1454	1072	810	262	0	6	39	213	656	943	1001	7927		
TOTALS	2740	2446	1366	1244	627	0	51	135	571	1283	1704	1873	14040		
SONORA DATA															
California	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	TOTALS		
1 No Calif	23	9	6	11	1	3	10	3	9	1	8	9	93		
5 Sac Area	12	21	16	20	2	4	8	4	13	3	15	20	138		
6 East Bay	66	10	18	30	16	10	3	9	9	2	12	11	196		
8 North Bay	22	26	5	2	2	8	2	1	6	2	10	10	96		
9 South Bay	14	21	9	0	5	2	2	4	3	3	6	10	79		
10 Stock/Mod	41	18	16	44	41	9	11	11	49	14	29	32	315		
11 Salinas/Mk	11	3	2	4	2	3	0	1	2	0	1	2	31		
12 Central Va	13	15	8	12	9	4	2	2	7	6	2	14	94		
15 Southern C	76	90	12	37	16	3	10	10	10	7	6	39	316		
27 San Diego	27	18	5	10	10	4	0	4	6	1	19	3	107		
CA Subtot:	305	231	97	170	104	50	48	49	114	39	108	150	1465		
States															
28 SouthWes	13	9	11	6	2	0	4	0	2	5	21	11	84		
29 NorthWes	20	11	20	20	3	5	1	2	7	15	23	18	145		
30 Midwest	27	24	7	6	9	4	7	4	2	4	19	22	135		
31 Central St	16	28	20	31	6	0	0	6	21	6	18	12	164		
32 Southern S	21	9	9	0	2	2	0	1	0	1	2	9	56		
33 SE Seabo:	15	15	15	11	0	5	1	2	3	6	3	13	89		
34 NE Seabo:	36	28	16	30	6	4	0	4	0	1	9	10	144		
35 Hawaii	1	3	0	0	0	3	2	0	2	0	4	2	17		
States Sub	149	127	98	104	28	23	15	19	37	38	99	97	834		
Foreign Cou															
36 Aus/NZ/is	8	22	17	18	5	4	0	2	5	7	18	11	117		
37 Canada	22	9	7	18	2	0	0	2	8	5	20	0	93		

FY 2014 TOTAL WALK-IN DATA

38 United Kin	11	9	31	8	13	5	4	5	6	5	2	11	110
39 France	28	15	8	10	0	2	0	0	0	0	3	2	82
40 Germany	32	43	59	30	2	0	0	4	8	10	26	15	229
41 Neth/Belg/	23	7	11	5	1	3	0	1	1	5	11	13	81
42 Israel	13	3	2	0	0	0	0	0	0	0	3	0	21
43 Mid East	0	1	0	0	0	0	0	0	0	0	0	3	4
44 Japan	0	0	0	0	0	0	0	0	0	0	0	0	0
45 Austria/Sw	22	5	15	2	0	0	0	2	2	2	0	3	53
46 Italy	5	7	3	15	0	0	2	0	0	1	3	4	40
47 Nordic Cou	12	20	2	15	6	0	0	2	9	4	6	6	82
48 China	2	6	2	5	0	0	0	2	0	1	0	0	18
49 So Americ	2	10	2	0	0	4	0	5	0	0	2	0	25
50 Russia	0	3	0	0	0	0	0	0	0	0	0	0	3
51 Spain	5	8	2	2	0	0	0	4	0	3	11	0	35
52 India	0	0	0	0	0	0	0	0	0	0	0	0	0
53 Other Asia	0	0	0	0	0	0	0	0	0	0	0	5	5
54 Other Eurc	6	12	0	4	2	0	0	2	2	2	0	0	30
55 Africa	2	0	0	0	6	0	0	0	0	4	2	0	14
Foreign Su	193	180	161	132	37	18	6	31	41	52	118	73	1042
TOTALS	647	538	356	406	169	91	69	99	192	129	325	320	3341

FY 2014 MAILLOUT STATISTICS

SOURCE	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	TOTALS
Any Chamber	0	0	0	0	0	0	0	0	0	0	0	0	0
CVG (GCVANYGP)	49	33	23	53	16	34	33	39	46	11	28	21	386
Family/Friend	7	6	24	5	3	2	0	4	1	3	1	1	57
Prev. TCVB Guidebook	0	1	0	1	0	0	0	2	0	1	3	0	8
Here Before	2	2	1	2	0	0	3	4	1	3	0	1	19
Hotels/Inns/Attractions	3	0	0	2	0	0	0	3	0	1	1	0	10
Other Visitor's Bureau	0	0	0	0	0	0	1	0	0	0	0	0	1
Radio/TV	0	1	0	0	0	0	0	0	0	0	0	0	1
San Francisco Visitor Bureau	0	0	0	0	0	0	1	0	0	0	0	0	1
Sunset Magazine	0	0	270	344	583	214	397	533	555	201	570	158	3825
AAA VIA	0	5	286	45	286	47	265	64	167	66	277	80	1588
TCVB Website/Internet search	30	27	96	34	24	25	35	44	69	36	28	29	477
NP Trips/My Yosemite	0	0	0	0	0	0	0	0	0	9	87	53	149
Yosemite Journal	0	0	0	0	0	0	21	4	0	0	3	6	34
Misc	1	3	20	15	2	3	4	3	4	43	2	5	105
TOTALS	92	78	720	501	914	325	760	700	843	374	1000	354	6661

LODGING TALLIES

REPORTING LODGING TALLY	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	TOTALS
California	298	423	150	136	70	57	73	138	79	33	91	70	1618
1 No Calif	298	423	150	136	70	57	73	138	79	33	91	70	1618
5 Sac Area	291	347	253	221	125	41	114	147	192	32	247	151	2161
6 East Bay	591	767	134	159	118	95	140	257	196	82	184	172	3779
8 North Bay	201	225	119	118	62	39	118	115	82	77	273	158	1587
9 South Bay	175	254	117	99	81	62	79	132	79	46	81	69	1274
10 Stock/Modersto	1981	2082	97	184	178	118	172	187	138	97	165	101	2861
11 Salinas/Monterey	66	66	33	26	15	1	10	20	18	0	5	17	277
12 Central Valley	1039	1048	120	131	62	40	73	71	115	16	97	63	2875
15 Southern Calif	254	331	164	195	102	52	92	65	117	66	142	153	3152
27 San Diego	53	53	48	29	17	12	13	15	18	20	23	24	325
CA Subtotal	4949	5596	1235	1298	830	517	884	1147	1034	469	1308	978	20245
States													
28 SouthWest	89	89	66	75	23	14	37	23	36	17	98	55	622
29 NorthWest	54	71	151	147	60	1	18	28	51	16	65	84	746
30 MidWest	311	311	169	155	106	6	76	76	114	14	208	173	1368
31 Central States	160	160	140	62	27	4	16	21	22	17	94	108	831
32 Southern States	29	29	17	7	5	1	1	9	8	6	30	21	163
33 SE Seaboard	109	109	52	32	16	1	7	7	7	14	60	94	994
34 NE Seaboard	239	239	135	77	15	6	33	28	62	1	122	28	985
35 Hawaii	3	3	23	0	2	1	0	0	2	0	4	3	41
States Subtotal	994	1011	753	555	254	34	188	192	302	85	681	566	5750
Foreign Countries													
36 Aus/NZ/Islands	18	18	48	9	9	2	2	0	5	1	13	11	136
37 Canada	19	58	21	9	2	5	4	3	9	3	20	19	172
38 United Kingdom	58	59	55	23	2	0	20	2	9	38	42	36	308
39 France	59	61	21	6	3	0	0	1	0	6	25	33	215
40 Germany	61	24	40	40	3	2	1	4	5	10	59	29	278
41 Neth/Belg/Holland	24	38	13	7	0	0	1	0	2	1	17	11	493
42 Israel	38	5	3	1	1	0	0	1	0	1	4	5	59
43 Mid East	5	0	2	0	0	0	0	0	6	0	1	2	16
44 Japan	0	17	3	2	0	0	0	0	2	6	1	2	33

LODGING TALLIES

45 Austria/Switzerland	17	10	11	8	4	0	0	11	0	0	2	8	3	74
46 Italy	10	25	5	5	0	0	0	0	0	0	0	5	1	56
47 Nordic Countries	25	10	20	7	3	2	0	0	1	1	4	16	6	95
48 China	10	8	12	7	0	0	2	2	0	2	1	10	6	58
49 So America/Latin	8	1	3	7	0	0	2	2	0	0	2	14	2	39
50 Russia	1	9	7	0	0	0	2	2	0	5	1	2	1	28
51 Spain	9	0	7	2	0	0	1	1	0	0	1	13	17	50
52 India	0	8	0	1	0	0	0	0	1	0	0	4	2	16
53 Other Asia	8	1	5	0	0	0	0	0	0	0	0	5	3	22
54 Other European	1	0	1	1	0	0	1	1	3	0	0	6	2	15
55 Africa	0	0	3	0	0	0	0	0	1	0	0	0	0	4
unknowns	0	0	0	101	0	0	0	0	0	0	0	133	0	234
Foreign Subtotal	371	352	280	236	27	11	47	17	48	80	398	191	191	2167
TOTALS	6314	6959	2268	2089	1111	562	1119	1356	1384	634	2387	1735	28162	
WALK IN LODGING TALLY	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	TOTALS	
California	1	12	0	0	1	0	0	0	1	0	2	1	18	
1 No Calif	2	4	3	0	2	0	0	0	3	5	5	0	24	
5 Sac Area	4	6	4	0	6	0	0	0	4	1	7	7	42	
6 East Bay	7	4	2	0	0	0	0	0	0	2	2	2	19	
8 North Bay	5	4	4	0	4	0	0	0	1	3	0	5	26	
9 South Bay	0	1	1	0	1	0	0	0	2	1	0	1	7	
10 Stock/Modesto	0	1	0	0	2	0	0	0	0	1	0	0	4	
11 Salinas/Monterey	1	2	0	0	0	0	0	0	0	1	1	3	8	
12 Central Valley	2	14	6	8	4	0	0	0	2	1	3	9	49	
15 Southern Calif	7	4	1	2	0	0	0	0	4	0	3	2	23	
27 San Diego	29	52	21	10	20	0	0	0	17	15	23	30	220	
CA Subtotal														
States														
28 SouthWest	4	1	2	2	0	0	1	0	3	2	3	4	22	
29 NorthWest	3	4	2	3	1	1	0	0	3	2	1	12	32	
30 MidWest	4	5	2	4	4	0	0	2	0	1	3	11	36	
31 Central States	9	5	8	3	3	0	0	0	3	6	9	5	51	
32 Southern States	4	3	1	2	1	0	1	1	1	1	1	6	22	

LODGING TALLIES

9 South Bay	180	258	121	99	85	62	79	132	80	49	81	74	1300
10 Stock/Modesto	1981	2083	98	184	179	118	172	187	140	98	165	102	5507
11 Salinas/Monterey	66	67	33	26	17	1	10	20	18	1	5	17	281
12 Central Valley	1040	1050	120	131	62	40	73	71	115	17	98	66	2883
15 Southern Calif	256	345	170	203	106	52	92	65	119	67	145	0	1620
27 San Diego	60	57	49	31	17	12	13	15	22	20	26	26	348
CA Subtotal	4978	5648	1256	1308	850	517	884	1147	1051	484	1331	846	20300
States													
28 SouthWest	93	90	68	77	23	14	38	23	39	19	101	59	644
29 NorthWest	57	75	153	150	61	2	18	28	54	18	66	96	778
30 MidWest	315	316	171	159	110	6	76	78	114	15	211	184	1755
31 Central States	169	165	148	65	30	4	16	21	25	23	103	113	882
32 Southern States	33	32	18	9	6	1	2	10	9	7	31	27	185
33 SE Seaboard	114	121	54	36	16	1	7	7	7	21	67	98	549
34 NE Seaboard	260	250	139	83	17	6	33	29	63	2	128	36	1046
35 Hawaii	3	3	23	4	2	3	0	0	5	1	4	3	51
States Subtotal	1044	1052	774	583	265	37	190	196	316	106	711	616	5890
Foreign Countries													
36 Aust/NZ/islands	18	21	50	12	11	2	2	1	8	6	28	18	177
37 Canada	20	59	25	15	2	5	4	3	9	7	27	22	198
38 United Kingdom	65	70	69	33	10	0	21	4	10	38	48	44	412
39 France	65	71	24	9	3	0	0	1	2	9	30	34	248
40 Germany	81	24	40	40	3	2	1	4	8	22	73	40	338
41 Neth/Belg/Holland	41	38	13	7	0	0	1	0	2	1	18	24	145
42 Israel	49	7	10	5	3	0	0	1	0	1	7	6	89
43 Mid East	9	2	2	0	0	0	0	0	6	2	1	2	24
44 Japan	3	17	3	4	1	0	0	0	2	6	1	2	39
45 Austria/Switzerland	17	10	11	8	4	0	11	0	0	6	10	6	83
46 Italy	10	29	6	10	0	0	0	0	2	3	10	2	72
47 Nordic Countries	25	15	22	13	5	2	0	1	4	6	21	8	122
48 China	19	9	12	7	0	0	4	0	2	3	14	7	77
49 So America/Latin	10	2	4	8	0	0	2	0	2	6	19	3	56
50 Russia	7	12	7	0	0	0	2	0	7	1	3	1	40
51 Spain	9	6	7	4	1	0	1	0	0	1	14	18	61
52 India	7	8	0	1	0	0	0	1	0	0	4	2	23

LODGING TALLIES

53 Other Asia	12	1	5	0	0	0	0	0	0	0	1	5	11	35
54 Other European	1	7	4	5	3	0	1	3	0	2	6	4	36	
55 Africa	2	0	3	0	0	0	0	1	0	0	1	0	7	
Foreign Subtotal	470	408	317	181	46	11	50	20	64	121	340	254	2282	
TOTALS	6492	7108	2347	2072	1161	565	1124	1363	1431	711	2382	1716	28472	

FY 2014 TOTAL WALK-IN DATA

CHINESE CAMP													
	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	TOTALS
California	13	20	5	8	0	CLOSED	0	0	12	23	16	3	100
1 No Calif	27	16	0	23	34	0	0	4	26	46	52	33	261
5 Sac Area	107	95	28	23	61	0	8	11	42	63	65	70	573
6 East Bay	79	36	8	17	18	0	2	7	13	52	36	38	306
8 North Bay	75	50	0	12	20	0	8	3	10	38	13	27	256
9 South Bay	23	40	7	22	22	0	8	44	44	58	60	32	360
10 Stock/Mod	7	0	0	0	2	0	0	0	0	3	2	2	16
11 Salinas/Mc	14	13	2	4	4	0	0	7	2	4	9	7	66
12 Central Va	96	99	8	29	12	0	0	2	26	41	48	62	423
15 Southern C	18	13	0	11	13	0	2	0	5	9	6	21	98
27 San Diego	459	382	58	149	186	0	28	78	180	337	307	295	2459
CA Subtot													
States													
28 SouthWes	52	48	11	21	8	0	2	4	37	24	31	32	270
29 NorthWest	60	37	30	32	16	0	1	0	44	30	26	71	347
30 MidWest	120	77	34	40	15	0	6	8	23	34	66	111	534
31 Central St	202	118	52	75	52	0	4	2	22	58	100	129	814
32 Southern S	39	39	9	15	7	0	4	2	8	27	46	68	264
33 SE Seabo	123	84	39	31	17	0	0	0	26	40	57	66	483
34 NE Seabo	203	205	60	71	62	0	0	2	12	76	121	95	907
35 Hawaii	11	2	1	0	2	0	0	0	6	1	7	5	35
States Sub	810	610	236	285	179	0	17	18	178	290	454	577	3654
Foreign Countries													
36 Aust/NZ/Is	75	74	75	58	26	0	2	2	11	56	80	75	534
37 Canada	80	68	44	42	19	0	0	2	21	69	85	60	490
38 United Kin	105	161	127	91	24	0	2	2	16	67	101	52	748
39 France	179	219	79	68	5	0	0	3	21	74	81	76	805
40 Germany	157	256	217	151	31	0	1	4	36	101	151	144	1249
41 Neth/Belg/	199	81	133	54	12	0	0	2	7	36	61	111	696
42 Israel	57	42	43	20	5	0	0	0	5	19	12	29	232
43 Mid East	17	3	9	10	0	0	0	0	0	20	13	17	89
44 Japan	3	14	13	7	3	0	0	0	0	6	4	2	52
45 Austria/Sw	102	74	62	56	13	0	0	0	2	2	53	52	416
46 Italy	68	112	48	38	4	0	0	0	1	11	32	29	343
47 Nordic Co	161	34	46	44	10	0	0	3	17	21	30	59	425
48 China	34	23	7	14	20	0	0	0	12	30	36	46	222

FY 2014 TOTAL WALK-IN DATA

49 So Americ	75	79	50	34	22	0	0	0	0	7	41	39	80	75	502
50 Russia	12	22	7	9	13	0	1	3	2	3	0	0	12	7	88
51 Spain	40	78	46	35	9	0	0	0	11	0	11	25	26	46	316
52 India	20	8	5	0	9	0	0	3	0	3	0	17	19	0	81
53 Other Asia	50	40	10	26	23	0	0	4	4	4	4	39	29	78	303
54 Other Eurc	37	61	44	48	14	0	0	4	6	6	6	20	34	37	305
55 Africa	0	5	7	5	0	0	0	0	0	0	0	4	4	6	31
Foreign Su	1471	1454	1072	810	262	0	6	39	213	656	943	1001	1704	1873	7927
TOTALS	2740	2446	1366	1244	627	0	51	135	571	1283	1704	1873	14040		14040
SONORA DATA															
California															
1 No Calif	23	9	6	11	1	3	10	3	9	1	9	1	8	9	93
5 Sac Area	12	21	16	20	2	4	8	4	13	3	13	3	15	20	138
6 East Bay	66	10	18	30	16	10	3	9	9	9	9	2	12	11	196
8 North Bay	22	26	5	2	2	8	2	1	6	1	6	2	10	10	96
9 South Bay	14	21	9	0	5	2	2	4	3	4	3	3	6	10	79
10 Stock/Mod	41	18	16	44	41	9	11	11	49	14	14	29	29	32	315
11 Salinas/Mc	11	3	2	4	2	3	0	1	2	1	2	0	1	2	31
12 Central Va	13	15	8	12	9	4	2	2	7	2	7	6	2	14	94
15 Southern C	76	90	12	37	16	3	10	10	10	10	10	7	6	39	316
27 San Diego	27	18	5	10	10	4	0	4	6	4	6	1	19	3	107
CA Subtotc	305	231	97	170	104	50	48	49	114	39	108	150	108	150	1465
States															
28 Southwes	13	9	11	6	2	0	4	0	2	0	2	5	21	11	84
29 NorthWest	20	11	20	20	3	5	1	2	7	2	7	15	23	18	145
30 MidWest	27	24	7	6	9	4	7	4	2	4	2	4	19	22	135
31 Central St	16	28	20	31	6	0	0	6	21	6	21	6	18	12	164
32 Southern S	21	9	9	0	2	2	0	1	0	1	0	1	2	9	56
33 SE Seabo:	15	15	15	11	0	5	1	2	3	2	3	6	3	13	89
34 NE Seabo:	36	28	16	30	6	4	0	4	0	4	0	1	9	10	144
35 Hawaii	1	3	0	0	0	3	2	0	2	0	2	0	4	2	17
States Sub	149	127	98	104	28	23	15	19	37	38	99	97	97	97	834
Foreign Cou															
36 Aust/NZ/is	8	22	17	18	5	4	0	2	5	7	5	7	18	11	117
37 Canada	22	9	7	18	2	0	0	2	8	5	8	5	20	0	93

FY 2014 TOTAL WALK-IN DATA

38 United Kin	11	9	31	8	13	5	4	5	6	5	2	11	110
39 France	28	15	8	10	0	2	0	0	0	0	3	2	82
40 Germany	32	43	59	30	2	0	0	4	8	10	26	15	229
41 Neth/Belg/	23	7	11	5	1	3	0	1	1	5	11	13	81
42 Israel	13	3	2	0	0	0	0	0	0	0	3	0	21
43 Mid East	0	1	0	0	0	0	0	0	0	0	0	3	4
44 Japan	0	0	0	0	0	0	0	0	0	0	0	0	0
45 Austria/Sw	22	5	15	2	0	0	0	2	2	2	0	3	53
46 Italy	5	7	3	15	0	0	2	0	0	1	3	4	40
47 Nordic Cou	12	20	2	15	6	0	0	2	9	4	6	6	82
48 China	2	6	2	5	0	0	0	2	0	1	0	0	18
49 So Americ	2	10	2	0	0	4	0	5	0	0	2	0	25
50 Russia	0	3	0	0	0	0	0	0	0	0	0	0	3
51 Spain	5	8	2	2	0	0	0	4	0	3	11	0	35
52 India	0	0	0	0	0	0	0	0	0	0	0	0	0
53 Other Asia	0	0	0	0	0	0	0	0	0	2	0	5	5
54 Other Eurc	6	12	0	4	2	0	0	2	2	2	0	0	30
55 Africa	2	0	0	0	6	0	0	0	0	4	2	0	14
Foreign Su	193	180	161	132	37	18	6	31	41	52	118	73	1042
TOTALS	647	538	356	406	169	91	69	99	192	129	325	320	3341

FY 2014 MAILOUT STATISTICS

SOURCE	Jul-13	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14	TOTALS
Any Chamber	0	0	0	0	0	0	0	0	0	0	0	0	0
CVG (GCV/AYGP)	49	33	23	53	16	34	33	39	46	11	28	21	386
Family/Friend	7	6	24	5	3	2	0	4	1	3	1	1	57
Prev. TCVB Guidebook	0	1	0	1	0	0	0	2	0	1	3	0	8
Here Before	2	2	1	2	0	0	3	4	1	3	0	1	19
Hotels/Inns/Attractions	3	0	0	2	0	0	0	3	0	1	1	0	10
Other Visitor's Bureau	0	0	0	0	0	0	1	0	0	0	0	0	1
Radio/TV	0	1	0	0	0	0	0	0	0	0	0	0	1
San Francisco Visitor Bureau	0	0	0	0	0	0	1	0	0	0	0	0	1
Sunset Magazine	0	0	270	344	583	214	397	533	555	201	570	158	3825
AAA VIA	0	5	286	45	286	47	265	64	167	66	277	80	1588
TCVB Website/Internet search	30	27	96	34	24	25	35	44	69	36	28	29	477
NIP Trips/My Yosemite	0	0	0	0	0	0	0	0	0	9	87	53	149
Yosemite Journal	0	0	0	0	0	0	21	4	0	0	3	6	34
Misc	1	3	20	15	2	3	4	3	4	43	2	5	105
TOTALS	92	78	720	501	914	325	760	700	843	374	1000	354	6661